

Module Handbook

TUK MODHB Homepage Staging Module Handbook

Module-Pool WIW-SIAK-DT-ESS-MPOOL-7

SIAK Certificate "Digital Transformation" - Modules WIW "Economics & Social Sciences ([3.0 - 6.0] CP)

Basedata

| | |
|-----------------|----------------------------|
| CP | [3.0 - 6.0] CP |
| Level | [7] Master (Advanced) |
| Area of study | [WIW-EPS] Entrepreneurship |
| Lifecycle-State | [NORM] Active |

Modules in the Pool

| Number | Name | Semester orientation | CP |
|---|---|------------------------|--------|
| <i>Area of study Entrepreneurship</i> | | | |
| WIW-BWL-RES-M-1 | Entrepreneurship and Digital Management | 1 Sem., in SuSe | 6.0 CP |
| <i>Area of study Business studies for students of other faculties</i> | | | |
| WIW-EPS-GMK-M-7 | Marketing for New Ventures | 1 Sem., in WiSe | 3.0 CP |
| WIW-EPS-GP-M-7 | Gründungsprojekt | 1 Sem., in SuSe | 3.0 CP |
| <i>Area of study Business Information Systems and Operations Research</i> | | | |
| WIW-WIN-EM-M-7 | Electronic Markets | 2 Sem., from WiSe/SuSe | 4.5 CP |

References to Module Pool [WIW-SIAK-DT-ESS-MPOOL-7]